



BLOCK

Q2 2023 Shareholder Letter

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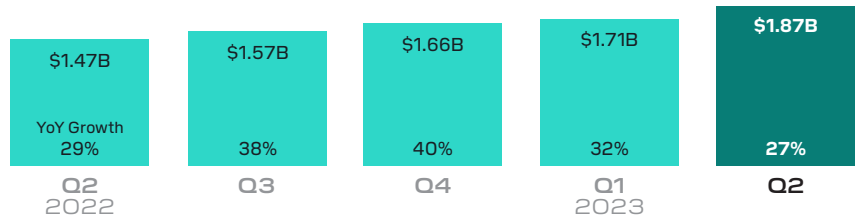
Q2'23 Highlights



In the second quarter of 2023, we generated gross profit of \$1.87 billion, up 27% year over year. Square generated gross profit of \$888 million, up 18% year over year, and Cash App generated gross profit of \$968 million, up 37% year over year.

Gross Profit

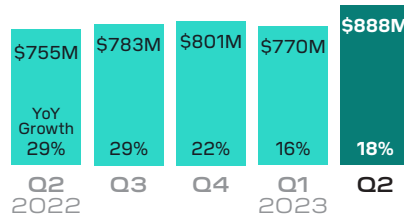
\$1.87 Billion +27% YoY



Square had strong momentum with its banking products, which generated \$167 million in gross profit, up 24% year over year, driven primarily by Square Loans, Instant Transfer, and Square Debit Card.

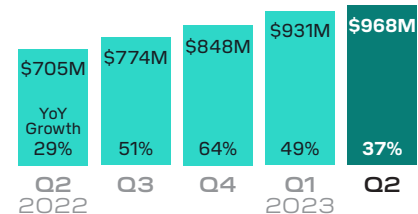
Square Gross Profit

\$888 Million +18% YoY



Cash App Gross Profit

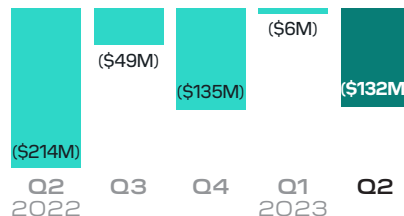
\$968 Million +37% YoY



More than half of Cash App's active users in the second quarter had a network of four or more accounts, which significantly enhanced retention and increased spend over time: Peer-to-peer transactions per active reached an all-time quarterly high in the second quarter, while peer-to-peer volume was \$53 billion, up 18% year over year.

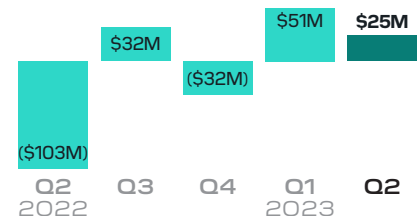
Operating Income (Loss)

(\$132 Million)



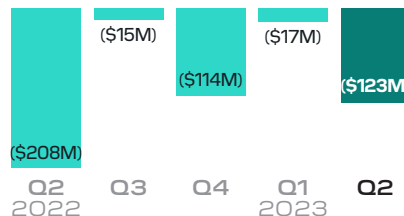
Adjusted Operating Income (Loss)

\$25 Million



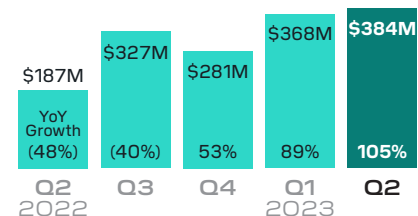
Net Income (Loss)*

(\$123 Million)



Adjusted EBITDA

\$384 Million +105% YoY



In the second quarter of 2023, total net revenue was \$5.53 billion, up 26% year over year, and, excluding bitcoin revenue, revenue was \$3.14 billion, up 20% year over year. Reconciliations of non-GAAP financial measures used in this letter to their nearest GAAP equivalents are provided at the end of this letter. Please see these reconciliations for a description of certain items that affected operating income (loss) and net income (loss) in the second quarter of 2023.

ON THE COVER

Photodom is a vintage camera store located in Brooklyn, New York. They use ten products across Square's ecosystem, including Square for Retail, Square Appointments, Square Loyalty, Square Gift Cards, Square Payroll, Team Management, Square Bill Pay, Square Savings, Afterpay, and multiple Square hardware devices.

CASH APP HIGHLIGHT

The Mood Card is a heat-reactive Cash App Card that launched alongside a Cash by Cash App apparel line.



To Our Shareholders

August 3, 2023

We delivered strong growth and profitability at scale during the second quarter of 2023. Gross profit grew 27% year over year to \$1.87 billion. Our Square ecosystem delivered gross profit of \$888 million, an increase of 18% year over year. Our Cash App ecosystem delivered gross profit of \$968 million, an increase of 37% year over year. Operating loss was \$132 million and Adjusted Operating Income was \$25 million, for Adjusted Operating Income margin of 1%. Net loss attributable to common stockholders was \$123 million and Adjusted EBITDA was \$384 million. In the second quarter of 2023, the sum of our combined year-over-year gross profit growth and Adjusted Operating Income margin totaled 28%.

Square Ecosystem

We're focused on four strategic priorities to drive Square's business: enabling omnichannel, growing upmarket, expanding globally, and integrating generative artificial intelligence.

Enhancing Our Ecosystem of Products

Square Banking features accessible financial services that connect directly with sellers' payments, helping them unlock instant access to their sales, automate their savings, and receive personalized financing offerings. During the second quarter, we continued to see strong momentum in our Square Banking products, which generated \$167 million in gross profit, up 24% year over year, driven primarily by Square Loans, Instant Transfer, and Square Debit Card.

We are focused on further expanding our banking offerings to help sellers manage their cash flow. Our Square Credit Card, currently in beta, provides sellers with a rewards program to reinvest in their business and allows for flexibility without any late or annual fees. By using transaction-level data, we can proactively offer this credit option to select sellers based on their business performance and processing history. We also recently expanded Square Loans by offering a fixed monthly payment schedule option to serve larger sellers who wanted more visibility into managing their cash flow. While early, both Square Credit Card and our new loan options have seen strong usage, particularly among larger sellers who value the flexibility and ability to reinvest into their business: Since these products entered beta, mid-market sellers have accounted for 25% of Credit Card spend and approximately 25% of originations from loans with fixed monthly payments.



With no late fees or annual fees, Square Credit Card provides sellers with more spending flexibility when they need it and a rewards program that helps them reinvest in their business.

Growing Upmarket

Growing upmarket continues to be a strategic priority for the Square business as mid-market sellers adopt more of our ecosystem, which has led to stronger retention over time. In the second quarter, gross profit from mid-market sellers was up 20% year over year, outpacing total Square gross profit.

Over the past several years, our product suite for Square has significantly expanded from primarily payments products to a robust set of more than 30 software and financial services offerings, attracting sellers of all sizes. The growth of our business has led us to evolve our go-to-market efforts, specifically our sales and marketing teams. We recently verticalized our inbound U.S. sales team to focus on the verticals where Square sees the strongest growth potential — restaurants, finished goods retailers, and service providers. Since we have verticalized our inbound sales team, we have seen an increase in gross profit contribution per account executive. In July, we finalized the verticalization of our outbound U.S. sales team, which we believe will further improve our efforts in growing upmarket and complement our robust product offerings.

SQUARE GPV MIX BY SELLER SIZE

		\$54.2B	
\$38.8B	\$48.3B	\$21.8B	>\$500K Annualized GPV
\$13.7B	\$18.6B		
\$11.6B	\$14.1B	\$15.7B	\$125K–\$500K Annualized GPV
\$13.4B	\$15.6B	\$16.8B	<\$125K Annualized GPV
35%	39%	40%	Percent Mid-market Sellers
2021 Q2	2022 Q2	2023 Q2	

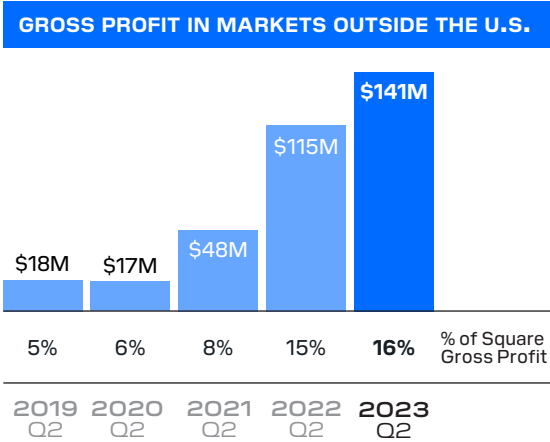
We determine seller size based on annualized GPV during the applicable quarter. A mid-market seller generates more than \$500,000 in annualized GPV. GPV does not include transactions from our BNPL platform because GPV is related only to transaction-based revenue and not to subscription and services-based revenue. Gross profit from mid-market sellers does not include gross profit contributions from our BNPL platform.

Expanding Globally

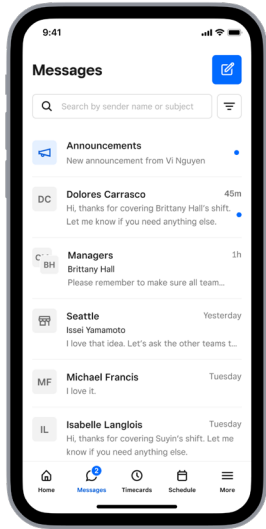
We remain focused on expanding our international presence by improving product parity and introducing new ways for sellers to take full advantage of the breadth of our ecosystem: In the second quarter, gross profit in markets outside the U.S. grew 23% year over year and represented 16% of Square gross profit. Driving product adoption has also been a focus in our international markets. In Australia, in the twelve months ended in June, nearly half of Square’s gross profit came from sellers that used four or more monetized products, up from approximately 20% compared to the same period two years ago due in part to our advancement in product parity.

Integrating Generative Artificial Intelligence (AI)

In early 2023 we incorporated generative AI as a strategic priority because we believe the technology can create new features and efficiencies for our customers. In July, we launched the Square Team Communication product to allow sellers and team members to easily message each other, send important updates, and share knowledge with their entire team. The product also includes Announcements AI, which enables a seller to quickly input key points and options for length and tone, reducing the amount of time it takes to craft a well-written announcement.



Square gross profit in markets outside the U.S. includes contributions from our BNPL platform beginning in the second quarter of 2022. Excluding our BNPL platform, Square gross profit in markets outside the U.S. was \$90 million in the second quarter of 2023, representing 11% of Square gross profit.



Square Team Communication lets sellers and team members send important updates, share knowledge with the entire team, and stay connected.

Cash App Ecosystem

We use our inflows framework to assess the performance of Cash App's gross profit as a result of three primary variables: (1) Actives, (2) Inflows per Active, and (3) Monetization Rate on Inflows. We are investing in the following development pillars: Trust, Financial Services, Community, Commerce, Global, Bitcoin, and Operating System.

Community

Peer to peer is an essential part of how Cash App continues to grow and retain its network. When customers use peer-to-peer payments, they invite their friends, family, and coworkers to download Cash App so they can send each other money — Cash App becomes more useful for our customers as the community scales.

We continue to see significantly enhanced retention for actives with a larger network size, and, in the second quarter, more than half of our actives had a network of four or more accounts. A large and engaged network has led to our actives transacting more through Cash App over time: In the second quarter, peer-to-peer transactions per active increased on a year-over-year basis and reached an all-time quarterly high, while peer-to-peer volume was \$53 billion, up 18% year over year. Continued momentum in peer-to-peer volumes has helped drive growth in our active base: In June, Cash App had 54 million monthly transacting actives, up 15% year over year.

A **transacting active** is a Cash App account that has at least one financial transaction using any product or service within Cash App during a specified period. A transacting active for a specific Cash App product has at least one financial transaction using that product during the specified period and is referred to as an **active**. Certain of these accounts may share an alias identifier with one or more other transacting active accounts. This could represent, among other things, one customer with multiple accounts or multiple customers sharing one alias identifier (for example, families).

Inflows per transacting active refers to total inflows in the quarter divided by monthly actives for the last month of the quarter. **Inflows** refers to funds entering the Cash App ecosystem. Inflows does not include the movement of funds when funds remain in the Cash App ecosystem or when funds leave the Cash App ecosystem, or inflows related to the Afterpay or Verse apps. Inflows from Verse actives are not material to overall inflows.

CASH APP PEER-TO-PEER VOLUME



Peer-to-peer transactions per active reached an all-time quarterly high in the second quarter, with peer-to-peer volumes up 18% year over year to \$53 billion. Cash App peer-to-peer volume is defined as all volume from peer-to-peer payments on the platform in the specified time period and does not include Cash App Card volume or Cash App Business GPV.

Financial Services

As part of our financial services offerings, Cash App Taxes provides a way for customers to file their taxes digitally, easily, and for free. This has resonated with our customer base — in 2023, there were 1.3 million Cash App Taxes actives, the majority of which were existing Cash App customers, showing the ability to cross-sell our products. We see Cash App Taxes as an ecosystem product and a way to promote direct deposit adoption over time, which is important given our direct deposit actives bring in greater inflows and transact more frequently than other customers: More than one-third of Cash App Taxes actives chose to receive their refund directly into Cash App during this tax season, a meaningful increase year over year.

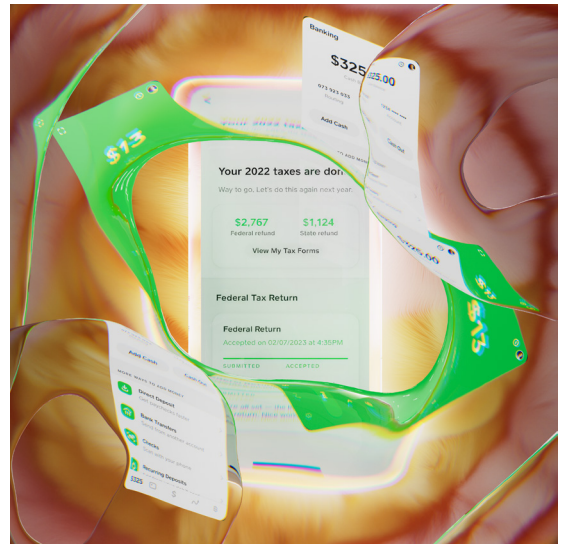
Our ability to encourage customer adoption of financial services continues to be a key driver of inflows per active: In the second quarter, inflows per transacting active were \$1,134, up 8% year over year and relatively stable on a quarter-over-quarter basis despite a greater impact from tax refunds in the first quarter of 2023.

Commerce

We are continuing to prioritize commerce across Cash App and Square. We initially launched Cash App Pay with Square sellers as a new way to conduct commerce, offering a fast and simple payment solution for both sellers and consumers. In the second quarter, we launched Cash App Pay with several marquee Afterpay merchants such as Steve Madden and Fenty Beauty, and, recently, we expanded to payment providers such as Stripe, Adyen, and PayNearMe, an important step in broadening our distribution and reaching a much wider range of merchants.

We believe Cash App Pay is highly differentiated as merchants can access a unique customer base with Cash App: More than two-thirds of Cash App's monthly transacting actives were Millennial or Gen-Z customers as of the second quarter. According to a research article by Morgan Stanley, the outsized population sizes of Millennials and Gen Z could lead to more spending in the U.S. in the coming years, showcasing the large spend opportunity for merchants to access.¹ During the second quarter, nearly \$500 million in volume was processed through Cash App Pay on an annualized basis, and there were nearly 1 million Cash App Pay monthly actives as of June.

1. "How a 'Youth Boom' Could Shake Up Spending Trends," Morgan Stanley Research, August 16, 2019



Cash App Taxes provides a way for customers to file their taxes digitally, easily, and for free. During this tax season, one-third of Cash App Taxes actives chose to receive their refund into Cash App.



We launched Cash App Pay with several marquee Afterpay merchants such as Fenty Beauty and Steve Madden in the second quarter, as well as payment providers such as Stripe, Adyen and PayNearMe.

Financial Discussion

Reconciliations of non-GAAP metrics used in this letter to their nearest GAAP equivalents are provided at the end of this letter.

GPV includes Square GPV and Cash App Business GPV. Square GPV is defined as the total dollar amount of all card payments processed by sellers using Square, net of refunds, and ACH transfers. Cash App Business GPV comprises Cash App activity related to peer-to-peer transactions received by business accounts and peer-to-peer payments sent from a credit card. GPV does not include transactions from our BNPL platform because GPV is related only to transaction-based revenue and not to subscription and services-based revenue.

We acquired our BNPL platform through the acquisition of Afterpay. We recognize revenue from our BNPL platform as subscription and services-based revenue, and have allocated 50% of revenue and gross profit from our BNPL platform to each of Square and Cash App. Revenue from our BNPL platform includes fees generated from consumer receivables, late fees, and certain affiliate and advertising fees from the platform.

REVENUE AND GROSS PROFIT

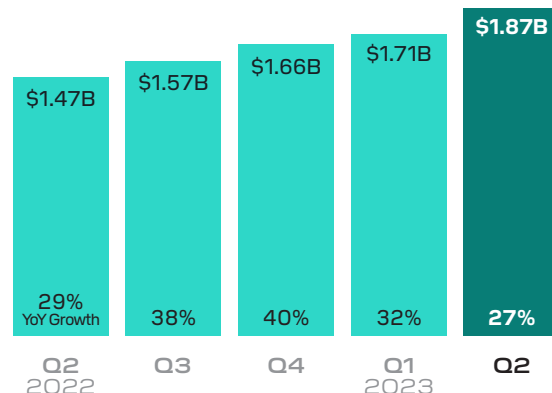
Total net revenue was \$5.53 billion in the second quarter of 2023, up 26% year over year. Excluding bitcoin revenue, revenue in the second quarter was \$3.14 billion, up 20% year over year. Gross profit was \$1.87 billion, up 27% year over year.

Transaction-based revenue was \$1.64 billion in the second quarter of 2023, up 11% year over year, and transaction-based gross profit was \$687 million, up 15% year over year. We processed \$59.01 billion in GPV in the second quarter of 2023, up 12% year over year. Transaction-based gross profit as a percentage of GPV was 1.16% in the second quarter, up 2 basis points year over year and down 1 basis point quarter over quarter.

Subscription and services-based revenue was \$1.46 billion in the second quarter of 2023, up 33% year over year, and subscription and services-based gross profit was \$1.18 billion, up 34% year over year.

In the second quarter of 2023, gross profit included \$18 million of amortization of acquired technology assets, the majority of which was from the acquisition of our BNPL platform.

GROSS PROFIT



Bitcoin gross profit was \$44 million in the second quarter of 2023. The total sale amount of bitcoin sold to customers, which we recognize as bitcoin revenue, was \$2.39 billion. Bitcoin gross profit was 2% of bitcoin revenue.

SQUARE ECOSYSTEM REVENUE AND GROSS PROFIT

In the second quarter of 2023, Square generated \$1.93 billion of revenue and \$888 million of gross profit, up 12% and 18% year over year, respectively. Our BNPL platform contributed \$118 million of revenue and \$84 million of gross profit to Square in the second quarter of 2023.

We continued to drive growth in software and integrated payments, with gross profit from these products up 18% year over year. Gross profit from sidecar payments, or transactions where sellers enter an amount on the keypad and hit charge, grew 5% year over year. Gross profit from our banking products, which primarily include Square Loans, Instant Transfer, and Square Debit Card, was up 24% year over year and 33% year over year excluding gross profit attributable to Paycheck Protection Program (PPP) loan forgiveness.

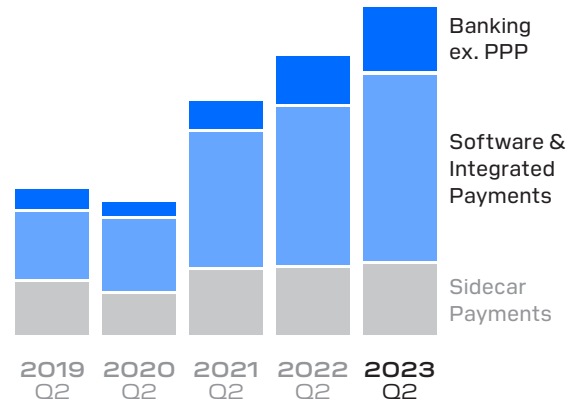
Square generated \$1.50 billion of transaction-based revenue in the second quarter of 2023, up 11% year over year. During the quarter, Square saw more favorable interchange economics, which offset a higher percentage of card-present and credit card transactions on a year-over-year basis, which are less favorable to our economics on a per transaction basis.

In the second quarter of 2023, Square GPV was \$54.15 billion, up 12% year over year and 13% year over year on a constant currency basis. We observed the following trends in Square GPV during the second quarter of 2023:

- **Products:** Card-present GPV was up 16% year over year and card-not-present GPV was up 5% year over year, driven by growth in online channels.
- **Geographies:** Square GPV in our U.S. market grew 10% year over year, and growth in our international markets was 26% year over year. On a constant currency basis, Square GPV in our international markets was up 32% year over year.

Software and integrated payments gross profit excludes contributions from our BNPL platform.

SQUARE GROSS PROFIT BY PRODUCT AREA

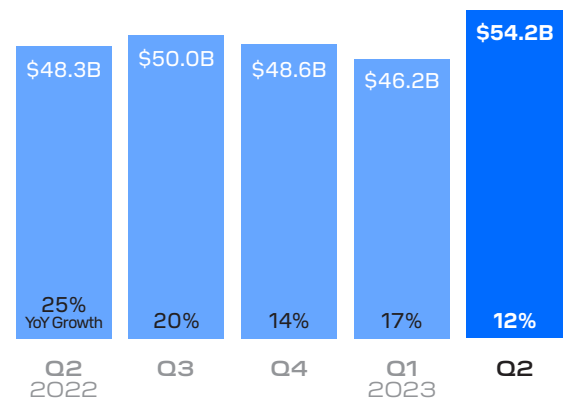


PERCENT OF TOTAL SQUARE GROSS PROFIT EX PPP

Q2'19	Q2'20	Q2'21	Q2'22	Q2'23	
14%	11%	13%	17%	19%	Banking ex. PPP
50%	59%	61%	55%	55%	Software & Integrated Payments
39%	33%	29%	23%	21%	Sidecar Payments

Hardware gross profit losses and gross profit contributions from our BNPL platform are not presented for any period. Percentages are of Square gross profit excluding contributions from PPP loan forgiveness for each period.

SQUARE GROSS PAYMENT VOLUME



Square GPV is defined as the total dollar amount of all card payments processed by sellers using Square, net of refunds, and ACH transfers. Square GPV does not include transactions from our BNPL platform because GPV is related only to transaction-based revenue and not to subscription and services-based revenue.

- **Verticals:** Food and drink and retail, our two largest verticals on a GPV basis, were the greatest drivers of GPV growth year over year. Food and drink GPV was up 17% year over year and retail GPV was up 9% year over year. Gross profit from our vertical point-of-sale solutions, including Square Appointments, Square for Restaurants, and Square for Retail, was up 37% year over year.
- **Acquisition and Retention:** We achieved positive growth in acquisition of new sellers and saw relative stability in churn of existing sellers compared to historical levels. Growth in GPV per seller continued to be affected by consumer demand as year-over-year growth in spend per card and in the number of unique cards decelerated in the second quarter of 2023 compared to the second quarter of 2022.

Square generated \$381 million of subscription and services-based revenue during the second quarter of 2023, up 20% year over year. Square Loans facilitated approximately 119,000 loans totaling \$1.10 billion in originations, up 9% year over year.

Hardware revenue in the second quarter of 2023 was \$45 million, down 7% year over year, and gross loss was \$29 million as we use hardware as an acquisition tool.

CASH APP ECOSYSTEM REVENUE AND GROSS PROFIT

In the second quarter of 2023, Cash App generated \$3.56 billion of revenue and \$968 million of gross profit, up 36% and 37% year over year, respectively. Excluding bitcoin revenue, Cash App revenue was \$1.16 billion, up 39% year over year. Our BNPL platform contributed \$118 million of revenue and \$84 million of gross profit to Cash App in the second quarter of 2023.

We drove growth in net new transacting actives and strong engagement across products in our Cash App ecosystem. Inflows per transacting active were \$1,134, up 8% year over year and relatively stable quarter over quarter, despite a greater impact from tax refunds in the first quarter of 2023. Overall inflows were \$62 billion, up 25% year over year. Monetization rate was 1.44%, up 16 basis points year over year and 3 basis points quarter over quarter.

In the second quarter of 2023, Cash App Business GPV was \$4.86 billion, up 15% year over year. Cash App Business GPV comprises Cash App activity related to peer-to-peer transactions received by business accounts and peer-to-peer payments sent from a credit card. Cash App generated \$134 million of transaction-based revenue during the second quarter of 2023, up 15% year over year. Growth was driven by an increase in the number of transactions and in the number of business accounts.

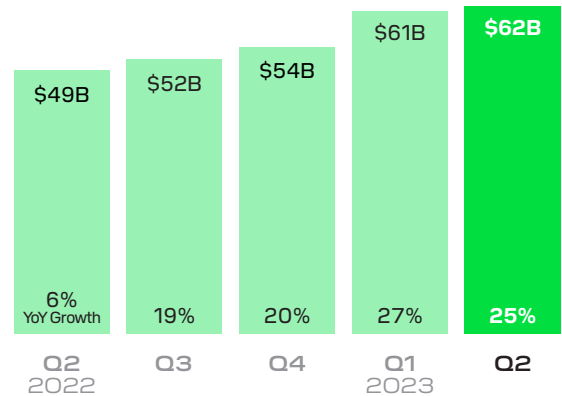
Cash App generated \$1.03 billion of subscription and services-based revenue during the second quarter of 2023, up 43% year over year. Growth was driven by transaction fees from both Cash App Card and Instant Deposit, as well as interest earned on customer funds and revenue from other financial services products.

Cash App generated \$44 million of bitcoin gross profit in the second quarter of 2023, up 7% year over year. The total sale amount of bitcoin sold to customers, which we recognize as bitcoin revenue, was \$2.39 billion, up 34% year over year. The year-over-year increase in bitcoin revenue and gross profit was driven by an increase in the quantity of bitcoin sold to customers, partially offset by a decrease in the average market price of bitcoin compared to the prior-year period.

We calculate monetization rate by dividing Cash App gross profit, excluding contributions from our BNPL platform, by Cash App inflows.

Bitcoin revenue is the total sale amount of bitcoin sold to customers. Bitcoin costs are the total amount we pay to purchase bitcoin in order to facilitate customers' access to bitcoin. In future quarters, bitcoin revenue and gross profit may fluctuate as a result of changes in customer demand or the market price of bitcoin. In the third quarter of 2022, we reclassified revenue related to bitcoin withdrawals from "Bitcoin revenue" to "Subscription and services-based revenue." In the second quarter of 2022, bitcoin withdrawals revenue was \$10 million and bitcoin withdrawals gross profit was \$10 million.

CASH APP INFLOWS



CORPORATE AND OTHER REVENUE AND GROSS PROFIT

Corporate and Other generated \$50 million in revenue and \$10 million in gross profit in the second quarter of 2023. Corporate and Other comprised areas outside Square and Cash App, which were primarily TIDAL and intersegment eliminations between Cash App and Square in the second quarter of 2023.

OPERATING EXPENSES

Operating expenses were \$2.00 billion on a GAAP basis and \$1.50 billion on a non-GAAP basis in the second quarter of 2023, up 19% and 15% year over year, respectively.

Product development expenses were \$695 million on a GAAP basis and \$429 million on a non-GAAP basis in the second quarter of 2023, up 32% and 38% year over year, respectively. The increase was driven primarily by headcount and personnel costs related to our engineering team.

Sales and marketing expenses were \$538 million on a GAAP basis and \$503 million on a non-GAAP basis in the second quarter of 2023, up 1% and relatively flat year over year, respectively.

- Cash App marketing expenses were up 10% year over year, driven by an increase in peer-to-peer processing costs, related peer-to-peer transaction losses, and card issuance costs.
- Other sales and marketing expenses were down 6% year over year. Other sales and marketing expenses primarily include expenses related to Square, our BNPL platform, and TIDAL.

General and administrative expenses were \$549 million on a GAAP basis and \$377 million on a non-GAAP basis in the second quarter of 2023, up 39% and 21% year over year, respectively. The increase was driven primarily by headcount and personnel costs related to our customer support and compliance teams.

We discuss Cash App marketing expenses because a large portion is generated by our peer-to-peer service, which we offer free to our Cash App customers, and we consider it to be a marketing tool to encourage the use of Cash App. In the third quarter of 2022, we reclassified marketing expenses related to our BNPL platform from "Cash App marketing" expenses to "other sales and marketing" expenses. In the second quarter of 2022, this amount was \$38 million. Accordingly, year over year "Cash App marketing" and "other sales and marketing" expense growth rates provided in this letter are calculated assuming this reclassification took place in the second quarter of 2022.

Transaction, loan, and consumer receivables losses were \$180 million in the second quarter of 2023, up 15% year over year. The increase was driven primarily from growth in Square Loans volumes and Cash App Card transactions. In the second quarter, loss rates for Square GPV, Square Loans, and BNPL consumer receivables remained consistent with historical ranges, and we will continue to monitor trends closely given the dynamic macro environment.

In the second quarter of 2023, operating expenses included \$37 million of amortization of customer and other acquired intangible assets, the majority of which was from the acquisition of our BNPL platform.

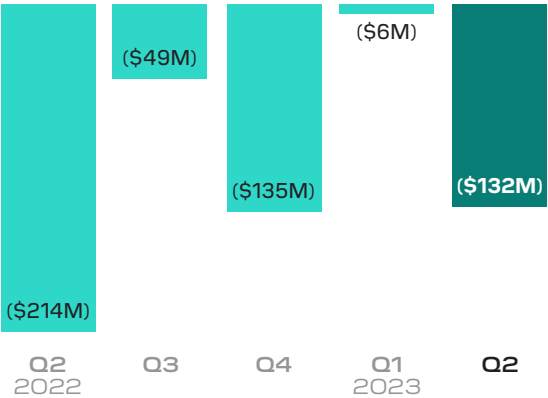
The accounting rules for bitcoin currently require us to recognize any decreases in market price below carrying value as an impairment charge, with no upward revisions recognized when the market price increases until the sale of that bitcoin. Bitcoin impairment loss is a GAAP expense. Non-GAAP operating expenses exclude bitcoin impairment losses. To determine the impairment charge, Block revalues its bitcoin holdings using the lowest price in the period.

In the fourth quarter of 2020 and first quarter of 2021, we invested \$50 million and \$170 million, respectively, in bitcoin. As an indefinite-lived intangible asset, bitcoin is subject to impairment losses if the fair value of bitcoin decreases below the carrying value during the assessed period. In the second quarter of 2023, we did not recognize a bitcoin impairment loss. As of June 30, 2023, the fair value of our investment in bitcoin was \$245 million based on observable market prices, which was \$142 million greater than the carrying value of the investment after cumulative impairment charges.

EARNINGS

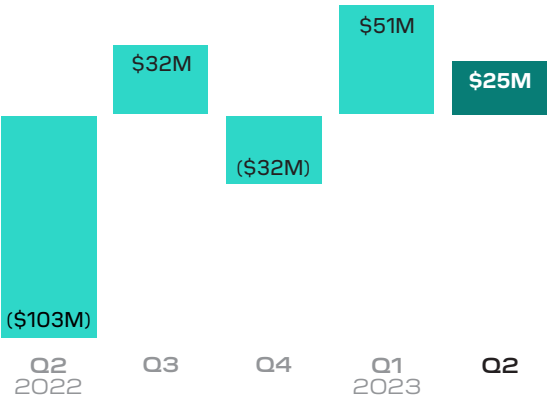
In the second quarter of 2023, operating loss was \$132 million and Adjusted Operating Income was \$25 million. Adjusted Operating Income (Loss) is a non-GAAP financial measure that excludes certain expenses that we believe are not reflective of our core operating performance, including amortization of intangible assets, bitcoin impairment losses, acquisition-related accelerated share-based compensation expenses, and acquisition-related, integration, and other costs. We present Adjusted Operating Income (Loss) because we use it to evaluate our operating performance, generate future operating plans, and make strategic decisions.

OPERATING INCOME (LOSS)



Please see the reconciliations at the end of this letter for a description of certain items that affected operating income (loss) in the second quarter of 2023.

ADJUSTED OPERATING INCOME (LOSS)



EARNINGS

Net loss attributable to common stockholders was \$123 million in the second quarter of 2023. Net loss per share attributable to common stockholders was \$0.20 on a basic and diluted basis in the second quarter of 2023, based on 607 million weighted-average basic and diluted shares outstanding during the second quarter of 2023.

Adjusted EBITDA was \$384 million in the second quarter of 2023, compared to \$187 million in the second quarter of 2022. The increase in Adjusted EBITDA compared to the prior-year period was driven by gross profit growth across our Cash App and Square ecosystems.

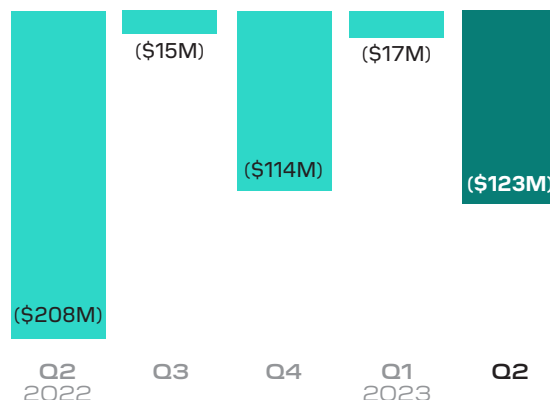
In the second quarter of 2023, Adjusted Net Income Per Share (Adjusted EPS) was \$0.39 on a diluted basis based on 627 million weighted-average diluted shares, representing a \$0.21 increase year over year.

BALANCE SHEET/CASH FLOW

We ended the second quarter of 2023 with \$7.5 billion in available liquidity, with \$6.8 billion in cash, cash equivalents, restricted cash, and investments in marketable debt securities, as well as \$775 million available to be withdrawn from our revolving credit facility. During the quarter, liquidity was affected by a \$462 million cash payment for the settlement of the outstanding 2023 Convertible Notes that matured in May 2023. Additionally, we had \$0.9 billion available to be withdrawn under our warehouse funding facilities, to support funding of growth in our consumer receivables related to our BNPL platform.

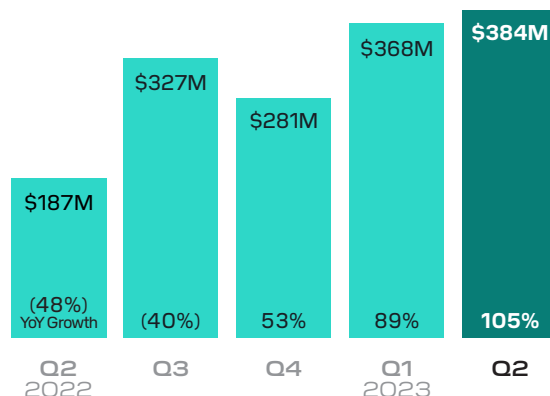
In the second quarter of 2023, Adjusted EBITDA contributed positively to our overall liquidity.

NET INCOME (LOSS) ATTRIBUTABLE TO COMMON STOCKHOLDERS



Please see the reconciliations at the end of this letter for a description of certain items that affected net income (loss) in the second quarter of 2023.

ADJUSTED EBITDA



Trends and Forward-Looking Commentary

BUSINESS TRENDS	Q2 2023 YoY Growth %	July 2023 YoY Growth %
Gross Profit	27%	21%

Note: The table above presents preliminary gross profit growth estimates for the month of July 2023. These represent our current estimates as we have not yet finalized our financial statements for the month of July, and our monthly results are not subject to interim review by our auditors. As a result, actual July results may differ from these preliminary estimates.

OPERATING EXPENSES	Q3 2023
Block Non-GAAP Operating Expenses ¹	\$1,550M

On a GAAP basis, we currently expect to recognize approximately \$55 million in quarterly expenses related to amortization of intangible assets over the next few years, based on the intangible assets as of June 30, 2023. This quarterly expense includes approximately \$18 million recognized in cost of sales and approximately \$37 million in operating expenses. These amounts may be affected by fluctuations in foreign exchange rates in future periods.

In the third quarter of 2023, we expect our share-based compensation expense to increase quarter over quarter on a dollar basis. These share-based compensation expenses are not included in the aforementioned non-GAAP operating expenses.

2023 OUTLOOK	Current 2023	Previous 2023
Adjusted EBITDA ¹	\$1,500M	\$1,360M
Adjusted Operating Income (Loss) ¹	\$25M	(\$115M)

1. We have not provided the forward-looking GAAP equivalents for certain forward-looking non-GAAP metrics, including Block Non-GAAP Operating Expenses, Adjusted EBITDA, and Adjusted Operating Income (Loss), or GAAP reconciliations of any of the aforementioned, as a result of the uncertainty regarding, and the potential variability of, reconciling items such as share-based compensation expense. Accordingly, reconciliations of these non-GAAP guidance metrics to their corresponding GAAP equivalents are not available without unreasonable effort. However, it is important to note that material changes to reconciling items could have a significant effect on future GAAP results. We have provided reconciliations of other historical GAAP to non-GAAP metrics in tables at the end of this letter.

Adjusted Operating Income margin is defined by dividing Adjusted Operating Income over a given period by gross profit over the same period.

Earnings Webcast

MEDIA CONTACT
press@block.xyz

INVESTOR RELATIONS CONTACT
ir@block.xyz

Block (NYSE:SQ) will host a conference call and earnings webcast at 2:00 p.m. Pacific time/5:00 p.m. Eastern time, August 3, to discuss these financial results. To register to participate in the conference call, or to listen to the live audio webcast, please visit the Events & Presentations section of Block's Investor Relations website at investors.block.xyz. A replay will be available on the same website following the call.

We will release financial results for the third quarter of 2023 on November 2, 2023, after the market closes, and will also host a conference call and earnings webcast at 2:00 p.m. Pacific time/5:00 p.m. Eastern time on the same day to discuss those financial results.

The image shows two handwritten signatures in black ink. The first signature, on the left, is 'Jack' followed by a stylized flourish. The second signature, on the right, is 'Amrita' followed by a stylized flourish.

Jack Dorsey

Amrita Ahuja




“For anyone who thinks Square is only for small businesses, we’re proof that they’re not. We’re processing millions of dollars in revenue per day with more than 523 locations using Square.”

Square’s enterprise team helped us scale rapidly with our custom integration, and franchisees can sign up and accept payments that same afternoon rather than waiting a month to get started. With Square, we’re able to offer online membership sales to our customers and store card data for monthly subscription fees. These tools were critical for HOTWORX to expand.”

Robyn Powell
Vice President of Information Technology at HOTWORX





Pay day + cash
app transfer + tax
return = happiness

@Ryanstateofmind
Via Twitter

The new cash
app mood card is
lowkey fire

@RaavenWith2As
Via Twitter

Cash App pay is 🔥🔥🔥

@LadiesLoveLauny
Via Twitter

Love using my boosts
with bitcoin earnings!
#paidinbitcoin

@annylorena_
Via Instagram

W cashapp they
respond pretty
fast and directly
answer questions

@ mickeyreviews
Via TikTok

SAFE HARBOR STATEMENT

This letter contains “forward-looking statements” within the meaning of the Safe Harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact could be deemed forward-looking, including, but not limited to, statements regarding the future performance of Block, Inc. and its consolidated subsidiaries (the Company); the Company’s strategies, including expected impact of such strategies on our customers, actives, and sellers as well as our business and financial performance, expected financial results, guidance, and general business outlook for current and future periods; the Company’s integration of Afterpay into its Square and Cash App businesses, and its impacts on the Company’s business and financial results; future profitability and growth in the Company’s businesses and products and the Company’s ability to drive such profitability and growth; the Company’s expectations regarding scale, economics, and the demand for or benefits from its products, product features, and services; the Company’s product development plans; the ability of the Company’s products to attract and retain customers, particularly in new or different markets or demographics; trends in the Company’s markets and the continuation of such trends; the Company’s expectations and intentions regarding future expenses, including future transaction and loan losses and the Company’s estimated reserves for such losses; the Company’s bitcoin investments and strategy as well as the potential financial impact and volatility; and management’s statements related to business strategy, plans, investments, opportunities, and objectives for future operations. In some cases, forward-looking statements can be identified by terms such as “may,” “will,” “appears,” “should,” “expects,” “plans,” “anticipates,” “could,” “intends,” “target,” “projects,” “contemplates,” “believes,” “estimates,” “predicts,” “potential,” or “continue,” or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans, or intentions.

Such statements are subject to a number of known and unknown risks, uncertainties, assumptions, and other factors that may cause the Company’s actual results, performance, or achievements to differ materially from results expressed or implied in this letter. Investors are cautioned not to place undue reliance on these statements, and reported results should not be considered as an indication of future performance.

Risks that contribute to the uncertain nature of the forward-looking statements include, among others, a continued or prolonged economic downturn in the United States and in other countries around the world; the Company’s investments in its business and ability to maintain profitability; the Company’s efforts to expand its product portfolio and market reach; the Company’s ability to develop products and services to address the rapidly evolving market for payments and financial services; the Company’s ability to deal with the substantial and increasingly intense competition in its industry; acquisitions, strategic investments, entries into new businesses, joint ventures, divestitures, and other transactions that the Company may undertake; the integration of Afterpay; the Company’s ability to ensure the integration of its services with a variety of operating systems and the interoperability of its technology with that of third parties; the Company’s ability to retain existing customers, attract new customers, and increase sales to all customers; the Company’s dependence on payment card networks and acquiring processors; our participation in government relief programs set up in response to the COVID-19 pandemic; the effect of extensive regulation and oversight related to the Company’s business in a variety of areas; risks related to the banking ecosystem, including through our bank partnerships, and FDIC and other regulatory obligations; the effect of management changes and business initiatives; the liabilities and loss potential associated with new products, product features, and services; litigation, including intellectual property claims, government investigations or inquiries, and regulatory matters or disputes; adoption of the Company’s products and services in international markets; changes in political, business, and economic conditions; as well as other risks listed or described from time to time in the Company’s filings with the Securities and Exchange Commission (the SEC), including the Company’s Annual Report on Form 10-K for the fiscal year ended December 31, 2022, and Quarterly Report on Form 10-Q for the quarter ended March 31, 2023, which are on file with the SEC and available on the Investor Relations page of the Company’s website. Additional information will also be set forth in the Company’s Quarterly Report on Form 10-Q for the quarter ended June 30, 2023. All forward-looking statements represent management’s current expectations and predictions regarding trends affecting the Company’s business and industry and are based on information and estimates available to the Company at the time of this letter and are not guarantees of future performance. Except as required by law, the Company assumes no obligation to update any of the statements in this letter.

KEY OPERATING METRICS AND NON-GAAP FINANCIAL MEASURES

To supplement our financial information presented in accordance with generally accepted accounting principles in the United States (GAAP), from period to period, we consider and present certain operating and financial measures that we consider key metrics or are not prepared in accordance with GAAP, including Gross Payment Volume (GPV), Adjusted EBITDA, Adjusted Net Income (Loss), Diluted Adjusted Net Income (Loss) Per Share (Adjusted EPS), Adjusted Operating Income (Loss), Adjusted Operating Income (Loss) margin, constant currency, and non-GAAP operating expenses as well as other measures defined in this letter such as measures excluding bitcoin revenue, measures excluding gross profit contributions from our BNPL platform, and measures excluding PPP loan forgiveness gross profit. We believe these metrics and measures are useful to facilitate period-to-period comparisons of our business and to facilitate comparisons of our performance to that of other payments solution providers.

We define GPV as the total dollar amount of all card payments processed by sellers using Square, net of refunds, and ACH transfers. Additionally, GPV includes Cash App Business GPV, which comprises Cash App activity related to peer-to-peer transactions received by business accounts, and peer-to-peer payments sent from a credit card. GPV does not include transactions from our BNPL platform.

Adjusted EBITDA, Adjusted Net Income (Loss), and Diluted Adjusted Net Income (Loss) Per Share (Adjusted EPS) are non-GAAP financial measures that represent our net income (loss) and net income (loss) per share, adjusted to eliminate the effect of share-based compensation expenses; amortization of intangible assets; gain or loss on revaluation of equity investments; bitcoin impairment losses; amortization of debt discount and issuance costs; and the gain or loss on the disposal of property and equipment, as applicable. Adjusted Operating Income (Loss) is a non-GAAP financial measure that represents our operating income (loss), adjusted to eliminate the effect of amortization of acquired technology assets; acquisition-related, integration, and other costs; bitcoin impairment losses; amortization of customer and other acquired intangible assets; and acquisition-related share-based acceleration costs. We also exclude from these measures certain acquisition-related and integration costs associated with business combinations, and various other costs that are not reflective of our core operating performance. We exclude amortization of intangible assets arising from business combinations because the amount of such expenses in any specific period may not directly correlate to the underlying performance of our ongoing business operations. Acquisition-related costs include amounts paid to redeem acquirees' unvested stock-based compensation awards, and legal, accounting, and due diligence costs. Integration costs include advisory and other professional services or consulting fees necessary to integrate acquired businesses. Other costs that are not reflective of our core business operating expenses may include contingent losses, impairment charges, and certain litigation and regulatory charges. We also add back the impact of the acquired deferred revenue and deferred cost adjustment, which was written down to fair value in purchase accounting. Additionally, for purposes of calculating diluted Adjusted EPS, we add back cash interest expense on convertible senior notes, as if converted at the beginning of the period, if the impact is dilutive. In addition to the items above, Adjusted EBITDA is a non-GAAP financial measure that also excludes depreciation and amortization, interest income and expense, other income and expense, and provision or benefit from income taxes, as applicable. Adjusted Operating Income (Loss) margin is calculated as Adjusted Operating Income (Loss) divided by gross profit. To calculate the diluted Adjusted EPS, we adjust the weighted-average number of shares of common stock outstanding for the dilutive effect of all potential shares of common stock. In periods when we recorded an Adjusted Net Loss, the diluted Adjusted EPS is the same as basic Adjusted EPS because the effects of potentially dilutive items were anti-dilutive given the Adjusted Net Loss position.

KEY OPERATING METRICS AND NON-GAAP FINANCIAL MEASURES

Constant currency growth is calculated by assuming international results in a given period and the comparative prior period are translated from local currencies to the U.S. dollar at rates consistent with the monthly average rates in the comparative prior period. We discuss growth on a constant currency basis because a portion of our business operates in markets outside the U.S. and is subject to changes in foreign exchange rates.

Non-GAAP operating expenses is a non-GAAP financial measure that represents operating expenses adjusted to remove the impact of share-based compensation, depreciation and amortization, bitcoin impairment losses, loss on disposal of property and equipment, and acquisition-related integration and other costs.

We have included Adjusted EBITDA, Adjusted Operating Income (Loss), Adjusted Operating Income (Loss) margin, Adjusted Net Income, Adjusted EPS, and non-GAAP operating expenses because they are key measures used by our management to evaluate our operating performance, generate future operating plans, and make strategic decisions, including those relating to operating expenses and the allocation of internal resources. Accordingly, we believe that Adjusted EBITDA, Adjusted Operating Income (Loss), Adjusted Operating Income (Loss) margin, Adjusted Net Income, Adjusted EPS, and non-GAAP operating expenses provide useful information to investors and others in understanding and evaluating our operating results in the same manner as our management and board of directors. In addition, they provide useful measures for period-to-period comparisons of our business, as they remove the effect of certain non-cash items and certain variable charges that do not vary with our operations. We have included measures excluding our BNPL platform because we believe these measures are useful in understanding the ongoing results of our operations. We have included measures excluding bitcoin revenue because our role is to facilitate customers' access to bitcoin. When customers buy bitcoin through Cash App, we only apply a small margin to the market cost of bitcoin, which tends to be volatile and outside our control. Therefore, we believe deducting bitcoin revenue or gross profit better reflects the economic benefits as well as our performance from these transactions. We have included measures excluding PPP loan forgiveness gross profit because we believe these measures are useful in order to facilitate comparisons of our business without PPP loan forgiveness.

Adjusted EBITDA, Adjusted Net Income, Adjusted Operating Income (Loss), Adjusted Operating Income (Loss) margin, Adjusted EPS, and non-GAAP operating expenses, as well as other measures defined in the shareholder letter, such as measures excluding our BNPL platform, bitcoin revenue and PPP loan forgiveness gross profit, have limitations as financial measures, should be considered as supplemental in nature, and are not meant as substitutes for the related financial information prepared in accordance with GAAP.

We believe that the aforementioned metrics and measures provide useful information about our operating results, enhance the overall understanding of our past performance and future prospects, and provide useful measures for period-to-period comparisons of our business, as they remove the effect of certain variable amounts, or they remove amounts that were not repeated across periods and therefore make comparisons more difficult. Our management uses these measures to evaluate our operating performance, generate future operating plans, and make strategic decisions, including those relating to operating expenses and the allocation of internal resources.

These non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. These non-GAAP financial measures are not based on any standardized methodology prescribed by GAAP. Other companies, including companies in our industry, may calculate the non-GAAP financial measures differently or not at all, which reduces their usefulness as comparative measures.

Condensed Consolidated Statements of Operations

UNAUDITED

In thousands, except per share data

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Revenue:				
Transaction-based revenue	\$ 1,637,654	\$ 1,475,707	\$ 3,060,359	\$ 2,708,676
Subscription and services-based revenue	1,461,497	1,094,856	2,827,721	2,054,413
Hardware revenue	44,922	48,051	82,373	85,377
Bitcoin revenue	2,390,884	1,785,885	4,554,635	3,516,678
Total net revenue	5,534,957	4,404,499	10,525,088	8,365,144
Cost of revenue:				
Transaction-based costs	950,523	875,762	1,771,310	1,591,998
Subscription and services-based costs	279,223	213,271	543,315	396,128
Hardware costs	74,085	83,494	132,870	147,158
Bitcoin costs	2,346,633	1,744,425	4,460,008	3,431,884
Amortization of acquired technology assets	18,392	17,899	36,900	33,368
Total cost of revenue	3,668,856	2,934,851	6,944,403	5,600,536
Gross profit	1,866,101	1,469,648	3,580,685	2,764,608
Operating expenses:				
Product development	694,672	524,827	1,321,609	983,051
Sales and marketing	537,607	530,827	1,033,618	1,032,389
General and administrative	549,293	395,720	982,118	839,869
Transaction, loan, and consumer receivable losses	179,771	156,697	307,667	247,847
Bitcoin impairment losses	—	35,961	—	35,961
Amortization of customer and other acquired intangible assets	36,865	39,389	73,952	66,053
Total operating expenses	1,998,208	1,683,421	3,718,964	3,205,170
Operating loss	(132,107)	(213,773)	(138,279)	(440,562)
Interest expense (income), net	(3,944)	12,966	(7,105)	28,714
Other expense (income), net	1,379	(18,766)	19,750	(52,238)
Loss before income tax	(129,542)	(207,973)	(150,924)	(417,038)
Provision (benefit) for income taxes	(3,700)	1,304	(5,756)	(398)
Net loss	(125,842)	(209,277)	(145,168)	(416,640)
Less: Net loss attributable to noncontrolling interests	(3,336)	(1,263)	(5,824)	(4,427)
Net loss attributable to common stockholders	\$ (122,506)	\$ (208,014)	\$ (139,344)	\$ (412,213)
Net loss per share attributable to common stockholders:				
Basic	\$ (0.20)	\$ (0.36)	\$ (0.23)	\$ (0.73)
Diluted	\$ (0.20)	\$ (0.36)	\$ (0.23)	\$ (0.73)
Weighted-average shares used to compute net loss per share attributable to common stockholders:				
Basic	606,692	581,350	604,476	561,501
Diluted	606,692	581,350	604,476	561,501

Condensed Consolidated Balance Sheets

In thousands, except per share data

	June 30, 2023	Dec 31, 2022
	UNAUDITED	
Assets		
Current assets:		
Cash and cash equivalents	\$ 4,745,884	\$ 4,544,202
Investments in short-term debt securities	1,121,830	1,081,851
Settlements receivable	2,055,298	2,416,324
Customer funds	3,352,656	3,180,324
Consumer receivables, net	1,627,580	1,871,160
Loans held for sale	499,250	474,036
Safeguarding asset related to bitcoin held for other parties	763,516	428,243
Other current assets	1,675,082	1,627,265
Total current assets	15,841,096	15,623,405
Goodwill	11,944,085	11,966,761
Acquired intangible assets, net	1,878,238	2,014,034
Investments in long-term debt securities	297,230	573,429
Operating lease right-of-use assets	282,808	373,172
Other non-current assets	832,467	813,539
Total assets	\$ 31,075,924	\$ 31,364,340
Liabilities and Stockholders' Equity		
Current liabilities:		
Customers payable	\$ 5,536,418	\$ 5,548,656
Settlements payable	323,197	462,505
Accrued expenses and other current liabilities	1,085,584	1,073,516
Current portion of long-term debt (Note 13)	—	460,356
Warehouse funding facilities, current	530,321	461,240
Safeguarding obligation liability related to bitcoin held for other parties	763,516	428,243
Total current liabilities	8,239,036	8,434,516
Warehouse funding facilities, non-current	289,849	877,066
Long-term debt (Note 13)	4,114,916	4,109,829
Operating lease liabilities, non-current	315,130	357,419
Other non-current liabilities	347,185	334,155
Total liabilities	13,306,116	14,112,985
Commitments and contingencies (Note 18)		
Stockholders' equity:		
Preferred stock, \$0.0000001 par value: 100,000 shares authorized at June 30, 2023 and December 31, 2022. None issued and outstanding at June 30, 2023 and December 31, 2022.	—	—
Class A common stock, \$0.0000001 par value: 1,000,000 shares authorized at June 30, 2023 and December 31, 2022; 548,237 and 539,408 issued and outstanding at June 30, 2023 and December 31, 2022, respectively.	—	—
Class B common stock, \$0.0000001 par value: 500,000 shares authorized at June 30, 2023 and December 31, 2022; 60,636 and 60,652 issued and outstanding at June 30, 2023 and December 31, 2022, respectively.	—	—
Additional paid-in capital	18,992,590	18,314,681
Accumulated other comprehensive loss	(537,378)	(523,090)
Accumulated deficit	(708,056)	(568,712)
Total stockholders' equity attributable to common stockholders	17,747,156	17,222,879
Noncontrolling interests	22,652	28,476
Total stockholders' equity	17,769,808	17,251,355
Total liabilities and stockholders' equity	\$ 31,075,924	\$ 31,364,340

Condensed Consolidated Statements of Cash Flows

UNAUDITED

In thousands

	SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022
Cash flows from operating activities:		
Net loss	\$ (145,168)	\$ (416,640)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization	187,718	160,895
Amortization of discounts and premiums and other non-cash adjustments	(221,679)	(218,185)
Non-cash lease expense	94,416	47,871
Share-based compensation	598,845	532,061
Loss (gain) on revaluation of equity investments	16,255	(44,626)
Transaction, loan, and consumer receivable losses	307,667	247,847
Bitcoin impairment losses	—	35,961
Change in deferred income taxes	39,919	(21,374)
Changes in operating assets and liabilities:		
Settlements receivable	203,697	(428,991)
Purchases and originations of loans	(3,770,864)	(2,382,295)
Proceeds from payments and forgiveness of loans	3,590,923	2,411,683
Customers payable	(184,570)	332,827
Settlements payable	(139,308)	10,325
Other assets and liabilities	(170,132)	(152,562)
Net cash provided by operating activities	407,719	114,797
Cash flows from investing activities:		
Purchases of marketable debt securities	(423,751)	(383,372)
Proceeds from maturities of marketable debt securities	656,502	540,914
Proceeds from sale of marketable debt securities	24,874	234,142
Proceeds from maturities of marketable debt securities from customer funds	—	73,000
Proceeds from sale of marketable debt securities from customer funds	—	316,576
Payments from originations of consumer receivables	(10,546,501)	(7,543,996)
Proceeds from principal repayments and sales of consumer receivables	10,933,947	7,688,413
Purchases of property and equipment	(61,775)	(85,420)
Purchases of other investments	(4,397)	(39,448)
Business combinations, net of cash acquired	—	539,474
Net cash provided by investing activities	578,899	1,340,283
Cash flows from financing activities:		
Repayments of Paycheck Protection Program Liquidity Facility advances	(16,840)	(429,117)
Payments to redeem convertible notes	(461,761)	(1,071,788)
Proceeds from warehouse facilities borrowings	289,418	376,219
Repayments of warehouse facilities borrowings	(794,384)	(282,550)
Proceeds from the exercise of stock options and purchases under the employee stock purchase plan	65,962	43,117
Payments for tax withholding related to vesting of restricted stock units	—	(4,253)
Other financing activities	(4,320)	—
Net increase in interest-bearing deposits	28,583	53,791
Change in customer funds, restricted from use in the Company's operations	172,332	74,382
Net cash used in financing activities	(721,010)	(1,240,199)
Effect of foreign exchange rate on cash and cash equivalents	6,955	(35,442)
Net increase in cash, cash equivalents, restricted cash, and customer funds	272,563	179,439
Cash, cash equivalents, restricted cash, and customer funds, beginning of the period	8,435,906	6,975,090
Cash, cash equivalents, restricted cash, and customer funds, end of the period	\$ 8,708,469	\$ 7,154,529

Reportable Segment Disclosures

UNAUDITED

Information on the reportable segments revenue and segment operating profit are as follows (in thousands):

	THREE MONTHS ENDED June 30, 2023				SIX MONTHS ENDED June 30, 2023			
	Cash App	Square	Corporate and Other (i)	Total	Cash App	Square	Corporate and Other (i)	Total
Revenue:								
Transaction-based revenue	\$ 133,741	\$1,503,913	\$ —	\$1,637,654	\$ 268,404	\$2,791,955	\$ —	\$3,060,359
Subscription and services-based revenue	1,030,822	380,596	50,079	1,461,497	2,004,713	722,337	100,671	2,827,721
Hardware revenue	—	44,922	—	44,922	—	82,373	—	82,373
Bitcoin revenue	2,390,884	—	—	2,390,884	4,554,635	—	—	4,554,635
Segment revenue	3,555,447	1,929,431	50,079	5,534,957	6,827,752	3,596,665	100,671	10,525,088
Segment gross profit (ii)	\$ 968,045	\$ 888,273	\$ 9,783	\$ 1,866,101	\$1,899,285	\$1,658,554	\$ 22,846	\$3,580,685

	THREE MONTHS ENDED June 30, 2022				SIX MONTHS ENDED June 30, 2022			
	Cash App	Square	Corporate and Other (i)	Total	Cash App	Square	Corporate and Other (i)	Total
Revenue:								
Transaction-based revenue	\$ 116,068	\$1,359,639	\$ —	\$1,475,707	\$ 225,309	\$2,483,367	\$ —	\$2,708,676
Subscription and services-based revenue	720,180	317,835	56,841	1,094,856	1,342,489	600,485	111,439	2,054,413
Hardware revenue	—	48,051	—	48,051	—	85,377	—	85,377
Bitcoin revenue	1,785,885	—	—	1,785,885	3,516,678	—	—	3,516,678
Segment revenue	2,622,133	1,725,525	56,841	4,404,499	5,084,476	3,169,229	111,439	8,365,144
Segment gross profit (ii)	\$ 704,893	\$ 755,439	\$ 9,316	\$1,469,648	\$1,328,552	\$1,416,660	\$ 19,396	\$2,764,608

Operating Segment Disclosures

UNAUDITED

A reconciliation of total segment gross profit to the Company's income (loss) before applicable income taxes is as follows (in thousands):

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Total segment gross profit	\$ 1,866,101	\$ 1,469,648	\$ 3,580,685	\$ 2,764,608
Less: Product development	694,672	524,827	1,321,609	983,051
Less: Sales and marketing	537,607	530,827	1,033,618	1,032,389
Less: General and administrative	549,293	395,720	982,118	839,869
Less: Transaction, loan, and consumer receivable losses	179,771	156,697	307,667	247,847
Less: Bitcoin impairment losses	—	35,961	—	35,961
Less: Amortization of customer and other intangible assets	36,865	39,389	73,952	66,053
Less: Interest expense (income), net	(3,944)	12,966	(7,105)	28,714
Less: Other expense (income), net	1,379	(18,766)	19,750	(52,238)
Loss before applicable income taxes	\$ (129,542)	\$ (207,973)	\$ (150,924)	\$ (417,038)

(i) Corporate and other represents results related to products and services that are not assigned to a specific reportable segment, and intersegment eliminations between Cash App and Square.

(ii) Segment gross profit for Cash App for the three and six months ended June 30, 2023 included \$8.4 million and \$16.9 million of amortization of acquired technology assets expense, respectively. Segment gross profit for Cash App for the three and six months ended June 30, 2022 included \$8.2 million and \$15.3 million of amortization of acquired technology assets expense, respectively. Segment gross profit for Square for the three and six months ended June 30, 2023 included \$8.5 million and \$17.1 million of amortization of acquired technology assets expense, respectively. Segment gross profit for Square for the three and six months ended June 30, 2022 included \$8.2 million and \$15.2 million of amortization of acquired technology assets expense, respectively. Amortization of acquired technology assets expense included in Corporate and Other was immaterial for the three and six months ended June 30, 2023 and June 30, 2022.

Key Operating Metrics and Non-GAAP Financial Measures

UNAUDITED

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Gross Payment Volume ("GPV") (in millions)	\$ 59,012	\$ 52,499	\$ 110,129	\$ 96,003
Adjusted EBITDA (in thousands)	\$ 384,402	\$ 187,342	\$ 752,769	\$ 382,703
Adjusted Operating Income (Loss) (in thousands)	\$ 25,499	\$ (103,457)	\$ 76,473	\$ (145,711)
Adjusted Net Income Per Share:				
Basic	\$ 0.41	\$ 0.19	\$ 0.82	\$ 0.38
Diluted	\$ 0.39	\$ 0.18	\$ 0.80	\$ 0.36

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
GPV Square	\$ 54,152	\$ 48,275	\$ 100,372	\$ 87,818
GPV Cash App	\$ 4,860	\$ 4,224	\$ 9,757	\$ 8,185
Total GPV	\$ 59,012	\$ 52,499	\$ 110,129	\$ 96,003

Adjusted EBITDA

UNAUDITED

In thousands

	THREE MONTHS ENDED				
	June 30, 2023	June 30, 2022	Sept 30, 2022	Dec 31, 2022	Mar 31, 2023
Net loss attributable to common stockholders	\$ (122,506)	\$ (208,014)	\$ (14,711)	\$ (113,823)	\$ (16,838)
Net loss attributable to noncontrolling interests	(3,336)	(1,263)	(4,033)	(3,798)	(2,488)
Net loss	(125,842)	(209,277)	(18,744)	(117,621)	(19,326)
Share-based compensation expense	319,248	256,638	262,733	274,495	279,591
Depreciation and amortization	94,545	90,839	88,721	90,907	93,173
Acquisition-related, integration and other costs	102,349	17,067	23,470	40,662	1,551
Interest expense (income), net	(3,944)	12,966	6,042	1,472	(3,161)
Other expense (income), net	1,379	(18,766)	(18,798)	(24,407)	18,371
Bitcoin impairment losses	—	35,961	1,619	8,991	—
Provision (benefit) for income taxes	(3,700)	1,304	(17,289)	5,375	(2,056)
Loss on disposal of property and equipment	343	548	(447)	984	191
Acquired deferred revenue and cost adjustment	24	62	53	43	33
Adjusted EBITDA	\$ 384,402	\$ 187,342	\$ 327,360	\$ 280,901	\$ 368,367

Adjusted Operating Income (Loss)

UNAUDITED

In thousands

	THREE MONTHS ENDED				
	June 30, 2023	June 30, 2022	Sept 30, 2022	Dec 31, 2022	Mar 31, 2023
Operating loss	\$ (132,107)	\$ (213,773)	\$ (48,789)	\$ (135,181)	\$ (6,172)
Amortization of acquired technology assets	18,392	17,899	18,506	18,320	18,508
Acquisition-related, integration and other costs	102,349	17,067	23,470	40,662	1,551
Bitcoin impairment losses	—	35,961	1,619	8,991	—
Amortization of customer and other acquired intangible	\$ 36,865	\$ 39,389	\$ 37,361	\$ 35,344	\$ 37,087
Adjusted Operating Income (Loss)	\$ 25,499	\$ (103,457)	\$ 32,167	\$ (31,864)	\$ 50,974

Select Financial Results Excluding Bitcoin, BNPL and PPP

UNAUDITED

In thousands

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Bitcoin revenue	\$ 2,390,884	\$ 1,785,885	\$ 4,554,635	\$ 3,516,678
Bitcoin costs	2,346,633	1,744,425	4,460,008	3,431,884
Bitcoin gross profit	\$ 44,251	\$ 41,460	\$ 94,627	\$ 84,794

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Revenue (GAAP)	\$ 5,534,957	\$ 4,404,499	\$ 10,525,088	\$ 8,365,144
Less: Bitcoin revenue	2,390,884	1,785,885	4,554,635	3,516,678
Total revenue less excluding Bitcoin	\$ 3,144,073	\$ 2,618,614	\$ 5,970,453	\$ 4,848,466

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Cash App revenue (GAAP)	\$ 3,555,447	\$ 2,622,133	\$ 6,827,752	\$ 5,084,476
Less: Bitcoin contribution to Cash App revenue	\$ 2,390,884	\$ 1,785,885	\$ 4,554,635	\$ 3,516,678
Total Cash App revenue, excluding Bitcoin	\$ 1,164,563	\$ 836,248	\$ 2,273,117	\$ 1,567,798

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Square gross profit (GAAP)	\$ 888,273	\$ 755,439	\$ 1,658,554	\$ 1,416,660
Less: Square gross profit - U.S.	747,075	640,841	1,395,005	1,216,307
Total Square gross profit - International	141,198	114,598	263,549	200,353
Less: BNPL Platform contribution to Square gross profit - International	51,261	47,822	98,889	75,410
Total Square gross profit - International, excluding BNPL Platform	89,937	66,776	164,660	124,943

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Square gross profit (GAAP)	\$ 888,273	\$ 755,439	\$ 1,658,554	\$ 1,416,660
Less: gross profit from Paycheck Protection Program (PPP) loan forgiveness	388	9,146	1,081	60,600
Square gross profit excluding loan forgiveness from Paycheck Protection Program (PPP)	887,885	746,293	1,657,473	1,356,060

	THREE MONTHS ENDED				
	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020	June 30, 2019
Square gross profit (GAAP)	\$ 888,273	\$ 755,439	\$ 585,137	\$ 315,700	\$ 347,208
Less: gross profit from Paycheck Protection Program (PPP) loan forgiveness	388	9,146	14,880	—	—
Square gross profit excluding loan forgiveness from Paycheck Protection Program (PPP)	887,885	746,293	570,257	315,700	347,208

	THREE MONTHS ENDED				
	June 30, 2023	June 30, 2022	June 30, 2021	June 30, 2020	June 30, 2019
Square gross profit from Banking	\$ 166,526	\$ 134,255	\$ 86,617	\$ 33,817	\$ 49,983
Less: gross profit from Paycheck Protection Program (PPP) loan forgiveness	388	9,146	14,880	—	—
Square banking gross profit excluding PPP loan forgiveness	166,138	125,109	71,737	33,817	49,983

Adjusted Net Income and Adjusted EPS

UNAUDITED

In thousands, except per share data

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Net loss attributable to common stockholders	\$ (122,506)	\$ (208,014)	\$ (139,344)	\$ (412,213)
Net loss attributable to noncontrolling interests	(3,336)	(1,263)	(5,824)	(4,427)
Net loss	(125,842)	(209,277)	(145,168)	(416,640)
Share-based compensation expense	319,248	256,638	598,839	532,061
Acquisition-related, integration and other costs	102,349	17,067	103,900	93,132
Amortization of intangible assets	55,257	57,288	110,852	99,421
Amortization of debt discount and issuance costs	2,885	3,826	5,834	7,456
Loss (gain) on revaluation of equity investments	1,370	5,115	16,255	(44,626)
Bitcoin impairment losses	—	35,961	—	35,961
Loss on disposal of property and equipment	343	548	534	1,082
Acquired deferred revenue and cost adjustment	24	62	57	134
Tax effect of non-GAAP net income adjustments	(109,647)	(57,734)	(194,254)	(96,060)
Adjusted Net Income (Loss) - basic	\$ 245,987	\$ 109,494	\$ 496,849	\$ 211,921
Cash interest expense on convertible notes	\$ 958	\$ 1,247	\$ 2,194	\$ 2,488
Adjusted Net Income - diluted	\$ 246,945	\$ 110,741	\$ 499,043	\$ 214,409
Weighted-average shares used to compute net income per share attributable to common stockholders:				
Basic	606,692	581,350	604,476	561,501
Diluted	606,692	581,350	604,476	561,501
Net loss per share attributable to common stockholders:				
Basic	\$ (0.20)	\$ (0.36)	\$ (0.23)	\$ (0.73)
Diluted	\$ (0.20)	\$ (0.36)	\$ (0.23)	\$ (0.73)
Weighted-average shares used to compute Adjusted Net Income Per Share:				
Basic	606,692	581,350	604,476	561,501
Diluted	626,669	619,272	627,153	602,002
Adjusted Net Income Per Share:				
Basic	\$ 0.41	\$ 0.19	\$ 0.82	\$ 0.38
Diluted	\$ 0.39	\$ 0.18	\$ 0.80	\$ 0.36

Non-GAAP Operating Expenses

UNAUDITED

In thousands

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Operating expenses	\$ (1,998,208)	\$ (1,683,421)	\$ (3,718,964)	\$ (3,205,170)
Share-based compensation	319,106	256,499	598,555	531,813
Depreciation and amortization	74,961	72,715	148,912	127,302
Bitcoin impairment losses	—	35,961	—	35,961
Loss on disposal of property and equipment	343	548	534	1,082
Acquisition related, integration and other costs	102,349	17,067	103,900	93,132
Non-GAAP operating expenses	\$ (1,501,449)	\$ (1,300,631)	\$ (2,867,063)	\$ (2,415,880)

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Product development	\$ (694,672)	\$ (524,827)	\$ (1,321,609)	\$ (983,051)
Share-based compensation	223,411	179,137	421,268	324,212
Depreciation and amortization	41,829	33,705	72,366	60,556
Loss on disposal of property and equipment	(12)	29	312	10
Non-GAAP product development	\$ (429,444)	\$ (311,956)	\$ (827,663)	\$ (598,273)

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Sales and marketing	\$ (537,607)	\$ (530,827)	\$ (1,033,618)	\$ (1,032,389)
Share-based compensation	32,790	25,133	62,155	46,389
Depreciation and amortization	1,970	1,438	3,428	2,929
Loss on disposal of property and equipment	—	80	—	500
Non-GAAP sales and marketing	\$ (502,847)	\$ (504,176)	\$ (968,035)	\$ (982,571)

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
General and administrative	\$ (549,293)	\$ (395,720)	\$ (982,118)	\$ (839,869)
Share-based compensation	62,905	52,229	115,132	161,212
Depreciation and amortization	6,228	13,036	23,107	20,388
Loss on disposal of property and equipment	355	439	222	572
Acquisition related, integration and other costs	102,349	17,067	103,900	93,132
Non-GAAP general and administrative	\$ (377,456)	\$ (312,949)	\$ (739,757)	\$ (564,565)

Depreciation and Amortization by Function

UNAUDITED

In thousands

	THREE MONTHS ENDED		SIX MONTHS ENDED	
	June 30, 2023	June 30, 2022	June 30, 2023	June 30, 2022
Cost of revenue	\$ 19,584	\$ 18,124	\$ 38,806	\$ 33,593
Product development	41,829	33,705	72,366	60,556
Sales and marketing	1,970	1,438	3,428	2,929
General and administrative	6,228	13,036	23,107	20,388
Amortization of acquired customer assets	24,934	24,536	50,011	43,429
Total depreciation and amortization	\$ 94,545	\$ 90,839	\$ 187,718	\$ 160,895